William (Wils) Acker

Professional Summary

Full-stack web developer with a background in music production, certified from Columbia University's coding bootcamp. Skilled in building creative, user-focused web applications, and passionate for the music and media industry. Quick to adapt and continually driven by refining my technical and creative skills.

Work History

Conscious Parenting Revolution - Outreach Coordinator / PR
Los Angeles, CA
07/2023 - Current

- Established relationships with media industry professionals, coordinated press packages, and managed day-to-day correspondence.
- Researched and Implemented CRM tools; developed company sales funnel (writing, building, and editing automation sequences)

Freelance Web Developer - Self-Employed
Los Angeles, CA
9/2024 - Current

- Developed a responsive, custom website for a psychological services business.
- Seeking freelance web development projects with small businesses and startups, focusing on creating effective, user-friendly websites to establish their online presence.

Killer Instinct Studio - Studio Intern
Burbank, CA
01/2022 - 04/2022

- Organized studio spaces, assisted session setups & breakdowns, assisted clients and staff.
- Supported engineers during recording sessions, adapting quickly to new challenges and facilitating smooth operations in a fast-paced studio setting.
- Diagnosed and resolved technical issues with audio equipment, demonstrating adaptability and a client-focused approach.

ACE - Automotive Carburetor Exchange - Sales & Website Design
Los Angeles, CA
05/2020 - 08/2020

- Developed the company website, including branding and logo, and built and managed an eBay storefront (integrated it with the existing website)
- Restored, photographed, and listed hundreds of products, providing detailed descriptions and optimized visuals for online sales.

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Skills

- JavaScript, HTML, CSS, Node.js, MongoDB, SQL, Pro-Tools, Logic Pro X, Git, Responsive Design, SEO, REST APIs | Adaptable, Problem Solver, Growth-Oriented

Education

09/2024
Columbia University
Full Stack Web Development Bootcamp
New York, NY (Remote)

- Graduated with an "A" with no previous Comp. Science experience.
- Developed multiple projects from scratch, honing teamwork, coding proficiency, and adaptability in a fast-paced environment.

08/2023
Occidental College
Los Angeles, CA
Bachelor of Arts: Music And Music Production

- Avid-Certified in Pro-Tools and proficient in Logic Pro X, Reason, FL Studio, and Ableton Live.
- Studied music business, songwriting, Production, and mixing & mastering with industry experienced professors.
- Self-produced, wrote, performed, recorded, mixed, and mastered an album for senior thesis (demonstrating end-to-end project management and creative production skills.

Certifications

- **Full Stack Web Development Bootcamp** - Columbia University (2024)
- **Pro-Tools certification** - Avid (2022)